



# ActionCoach Warwick

ActionCoach is a business coaching service with franchises around the world. The Warwick branch approached us to aid in lead generation.

## Goal

To drive further interest to their services within their local area of Warwick.

## Challenges

Had a small team working on lead generation but it was difficult for them to achieve company's targets.



## RESULTS

10 Meetings arranged  
4 new customers  
40% conversion rate  
£96,000 generated  
64 X ROI

## Outcome

In the span of 2 months, BeeCore created a new channel, targeting SMB business owners in the UK who were seeking business growth.